# We CARE ... Do you?

The diversity and warmth of the Caribbean are best expressed by its people.
A colorful blend of races and cultures living, learning and working in this exotic vacation destination.

The Region's tropical rainforests, rivers, seas, beaches, landscapes and developments
are now overshadowed by the second highest HIV/AIDS rate in the world. But, the Caribbean is fighting back!

*"I care... Do you?"*

is the slogan for the World AIDS Campaign focusing on men and their important role in the fight against AIDS.

As politicians, front-line workers, fathers, sons and brothers, men have much to gain
and need to be more mindful to adopt positive behaviors, and to play a much greater part in caring for their partners, families and friends.

UNAIDS